



National Biomechanics Institute

National Biomechanics Institute
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Shay Fard, MS
President of Development and Operations

Ms. Shay Fard serves as President of Development and Operations at the National Biomechanics Institute. Ms. Fard holds a Master of Science in Marketing from Johns Hopkins University and a Bachelor of Commerce (with an emphasis in Business Management) from the University of Wollongong. As an Ivy league educated, trilingual professional with work experience spanning the globe, Ms. Fard brings an international perspective that spans businesses, disciplines and cultures.

Ms. Fard's unique background enables her to work effectively with a wide variety of clients to complete projects successfully and achieve measurable results. Applying a data driven approach and maintaining outstanding relationships with customers, vendors, and external business partners, ensures that Ms. Fard helps achieve optimal results for NBI clients.

Academic Credentials

Master of Science, Marketing- Johns Hopkins University, 2014

Bachelor of Commerce, Business Management- University of Wollongong in Dubai, 2010

Current Appointments

President of Development and Operations, National Biomechanics Institute

Past Appointments

Account Manager, Power Liens, 2016-2017

Marketing Manager, TPI Group, 2011-2015

Research Fellow, Volkswagen of America, Aug.2013- Dec.2013

Office Manager, Namegh Mostafawi and Brothers, 2006-2011

Real Estate Consultant, Dubai Property Link, 2005-2006

Art Exhibition Coordinator, Shabnam Art Gallery, 2002-2005

Languages

English

Farsi

Arabic (Limited working proficiency)